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| DATABASE DESCRIPTION | X (twitter) database for the analysis of emotions expressed in reaction to the the Jenni Hermoso controversy |
| Full reference | Filardo-Llamas, Laura & Miglbauer, M. 2025. Gender, politics and football: A case study on affective polarization in online discussions about the Jenni Hermoso-Luis Rubiales controversy. In *Polarised Discourse: Language, Cognition and Social Practice,* edited by Alonso-Belmonte, I., M. D. Porto and M. Romano. Berlin: De Gruyter |
| Author and date of the database | Laura Filardo-Llamas; May 2024 (see chapter for description of precedure) |
| Project | Variación semántica y comunidades de práctica en redes sociales. Aplicaciones de la sociolingüística cognitiva al estudio del conflicto y la polarización (SEMVARCOP)  |
| Funding | Spanish Research Agency (AEI – Agencia Estatal de Investigación); Spanish Ministry of Science, Innovation and Universities (PID2023-148324NB-I00) |
| Abstract (as taken from chapter) | This chapter explores how emotions permeated social media in relation to the controversy surrounding the Spanish national team’s celebration of winning the 2023 FIFA Women’s World Cup when the president of the Royal Spanish Federation – Luis Rubiales – kissed one of the players in the team – Jenni Hermoso. This situation led to polarising views on social media with very clear positions being adopted by users both in Spain and abroad. The data consists of a corpus including comments made on two platforms – X (formerly known as Twitter) and Reddit – and two languages – English and Spanish – between August 20 and September 30 2023. Following a multidimensional approach to the study of affect (cf. Martin and White 2005; Benítez-Castro and Hidalgo-Tenorio 2019), this chapter answers the following research questions: 1) Which emotions are triggered in different contexts (platforms and languages) when users react to this controversial event? 2) How are emotions evoked in different social media platforms? and 3) How are communities constructed around shared emotions? The analysis shows that despite differences in the technological affordances of both platforms, negative emotions (unhappiness and dissatisfaction) are prevalent and contribute to increasing affective polarisation. Emotions are signalled, denoted and evoked lexically through evaluations in both platforms, and through different semiotic cues on X and paralinguistic cues on Reddit. Affective communities are constructed by members of the communities aligning along a perceived shared position towards particular socio-political events and the actors involved in them. Whereas on X two communities were identified, a single affective community is constructed on Reddit. This also impacts the perceived members of the ingroup and outgroup. While on X, the ingroup is constructed along a shared evaluation of Hermoso’s and Rubiales’ actions, on Reddit the affective community seems to rather align on the support of Jenni Hermoso. |
| Keywords | Discourse analysis, social media, Twitter, cognitive linguistics, emotions |
| NOTE | Following guidelines of research on Internet language, some contents have been removed for anonymity reasons. These contents are available for research purposes upon demand to the researcher in charge of this investigation.  |