

A BELLBOY ROBOT: STUDY OF THE EFFECTS OF ROBOT BEHAVIOUR ON USER ENGAGEMENT AND COMFORT

Eduardo Rodriguez-Lizundia^a, Samuel Marcos^b, Eduardo Zalama^{a,b},
Jaime Gómez-García Bermejo ^{a,b}, Alfonso Gordaliza ^c

^a *University of Valladolid, Instituto de las Tecnologías Avanzadas de la Producción - ITAP, Paseo del Cauce 59. 47011 Valladolid, Spain.*

^b *Fundación Cartif, Robotics and Computer Vision Division, Parque Tecnológico de Boecillo.Boecillo, 47151 Valladolid, Spain*

^c *University of Valladolid,Departamento de Estadística e Investigación Operativa. Paseo del Cauce 59. 47011 Valladolid, Spain.*

Abstract

This paper provides the results of various trial experiments in a hotel environment carried out using Sacarino, an interactive bellboy robot. We analysed which aspects of the robot design and behaviour are relevant in terms of user engagement and comfort when interacting with our social robot. The experiments carried out focused on the influence over the proxemics, duration and effectiveness of the interaction, taking into account three dichotomous factors related with the robot design and behaviour: robot embodiment (with/without robotic body), status of the robot (awake/asleep) and who starts communication (robot/user). Results show that users tend to maintain a personal distance when interacting with an embodied robot and that embodiment engages users in maintaining longer interactions. On the other hand, including a greeting model in a robot is useful in terms of engaging users to maintain longer interactions, and that an active-looking robot is more attractive to the participants, producing longer interactions than in the case of a passive-looking robot.

Keywords: social/service robot, HRI, proxemics

1. Introduction

Over the last few years, an increased interest for autonomous social and service robots has emerged. This imposes a challenge to provide technologies that can allow better comfort levels and better quality of life for individuals. Many of these tools aim to provide help and comfort, assisting humans by procuring quick access to information and services, helping in their jobs, or carrying out specific tasks at home. The question of interfacing and providing intuitive means of communication between man and machine is therefore one of the challenges that will enhance the uptake of technologies for everyday use.

A growing interest has recently been observed in the development of new interfaces and interaction methods to allow humans to interact with machines in a natural way. Ideally, a man-machine interface should be transparent to the user, i.e. it should allow the user to

1 interact with the machine without requiring any cognitive effort. What is sought is that anyone
2 can use devices in their daily lives, even people not very familiar with the technology, making
3 both the way people communicate with devices and the way devices present their data to the
4 user easier. Bartneck & Forlizzi (2004) defined a social robot as: "A social robot is an
5 autonomous or semi-autonomous robot that interacts and communicates with humans by
6 following the behavioural norms expected by the people with whom the robot is intended to
7 interact". According to this definition, if a robot was fully human-like in appearance and
8 behaviour, it would be reasonable to assume that other humans would respond to it socially as
9 they would to another human and expect it to behave like a human. On the other hand,
10 Reeves & Nass (Reeves & Nass, 1996) have shown that, regardless of the appearance, users do
11 respond socially to technological artefacts in many of the same ways that they do with other
12 humans. However, even though technological developments have narrowed the gap between
13 social robots and biological organisms in terms of appearance and behaviour, it is unlikely that,
14 in the near future, social robots could reach a level of development in which they could not be
15 distinguished from real living systems. For that reason, it is often argued that, in the years to
16 come, people will react socially to robots in exactly the same ways that they might react to
17 other humans in comparable contexts.
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23 Traditionally, within service environments, developed robots have mainly been endowed with
24 limited functions. These robots usually exhibit a relatively small number of interaction
25 functionalities and have often outworn their welcome after a relatively short time. Recent
26 efforts in the improvement of robots' technical capabilities have enabled them to perform
27 some useful functions such as simple cleaning tasks (e.g. the well-known ROOMBA vacuum
28 cleaning robot), goods transport, or remote security monitoring. However, it is often argued
29 that these limited tasks are selected because they actually require little in the way of human-
30 robot interaction (HRI) (Dautenhahn et al., 2005), (Woods et al., 2007). If robots are to become
31 truly useful in a human centred service environment, they must both be able not only to
32 perform useful tasks, but also be socially acceptable and effective when interacting with
33 people they share their working environment with.
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39 The ultimate goal of a service robot is to serve people by providing information or helping for
40 instance at home, in hospitals, hotels or industrial environments. When introducing an
41 autonomous robot in a new environment, the working practice and usage of this new form of
42 technology is commonly missing for non-expert users, and really hard to provide for
43 developers. In addition, in environments such as a hotel, the potential demographics of users
44 are likely to be heterogeneous, and the expected duration of human-robot interactions are not
45 long enough to allow potential users to get used to the new technology.
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50 This paper provides the results of various trial experiments in a hotel environment carried out
51 using Sacarino, an interactive bellboy robot. The aim is for Sacarino to develop its social skills
52 as a bellboy in a hotel; walking alongside the guests, providing information about the city and
53 all the hotel's services (restaurant hours, menus, etc.), as well as providing hotel-related
54 services (calling taxis, breakfast control, bringing snacks, etc.). Sacarino is designed to stay
55 connected to a charger in the hotel lobby when it is not doing a specific task, so it can
56 continuously provide effective services, as well as to navigate autonomously through the hotel
57 facilities.
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1 Our main goal is to introduce the robot in the context of a hotel, so it is well received by users.
2 To do so, we have conducted a series of experiments that evaluate user engagement when we
3 vary the variables of embodiment, robot attitude (active/passive) and robot status
4 (awake/asleep). The studied variables have been selected not only to improve the robot's
5 reception from the hotel guests, but also to increase the robot's usefulness. One of the main
6 aspects to consider when developing an autonomous service robot is to maximize its
7 functionality, that is, to provide the requested services for as long as possible while
8 maintaining the robot's capabilities. For that reason, different statuses of the robot have been
9 analyzed, each one dealing with the pros and cons in terms of interaction, engagement and
10 other aspects not related to HRI, but still important in robotic development (i.e. cost, energy
11 demand).

12 The rest of the paper is organized as follows: Related work is reviewed in section 2. A
13 description of our robot is presented in section 3. Experimentation design, procedure and data
14 analysis are described in section 4. The discussion is performed in section 5. Finally, section 6
15 includes the conclusions and future work.

22 **2 Related work**

23 Prior to deploying Sacarino in a hotel environment for long periods of time, we had considered
24 that it was of vital importance to analyze the best means of engaging new users in a practical
25 and useful human-robot interaction. In (Dillion, 2005), user acceptance is defined as “the
26 demonstrable willingness within a user group to employ technology for the tasks it is designed
27 to support”. To date, experimentation in user acceptance towards social and service robots
28 has mainly been done in laboratory environments or under controlled conditions. Although
29 simulations and modelling techniques have been common methods in Human-Robot
30 Interaction studies (Marcos et al., 2009, 2013), nowadays it is common practice for
31 experiments in the lab to include fully functional robots (Fiore et al., 2013). However, the
32 environment the robot is planned to operate in adds another level of complexity, which should
33 be taken into account when performing service robot related studies. As stated in (Sabanovic,
34 2006), “It is therefore necessary to evaluate human-robot interactions as socio-culturally
35 constituted activities outside the laboratory”.

36 Unlike other service machines, autonomous robots move around the environment as part of
37 their normal execution. This means that they will necessarily be sharing the same space as the
38 humans. As stated in (Harrigan et al., 2005), many fundamental social relationships for humans
39 are reflected by, and relate to, their use of space. Therefore, robot proximity to users has been
40 considered one aspect of great importance in describing how humans interact with robots in a
41 real environment (KhengLee et al., 2014). The discipline in charge of studying this subcategory
42 of non-verbal communication is called proxemics, which is the term used by the anthropologist
43 Edward T. Hall in 1966 to describe the measurable distances between people when they
44 interact with each other (Hall, 1996). As described by Hall, the interaction distance gives an
45 idea of the level of intimacy between those interacting, which means, in terms of HRI, how
46 comfortable a user feels when interacting with a robot.

1 Different studies have addressed how proxemics is related to participants' perceptions of the
2 robot's social presence. Many of the findings show that there are different factors that affect
3 human-robot proxemics. Also, (Mead et al., 2011, 2013, 2014) have concluded that other
4 factors known to affect human-human proxemics also apply to HRI. Walters et al., have
5 performed several experiments under different robotic configurations that establish the
6 distance from a robot in which people are comfortable ranges from 0.4 to 0.6m (Walters et al.,
7 2009). Their studies have shown that factors such as voice style, gender, appearance, gaze, etc.
8 affect distancing. Those findings are highly correlated to many others, such as the ones
9 presented by (Takayama and Pantofaru, 2009) or (Fiore et al., 2013). On the other hand,
10 results from a recent study by Mead and Mataric (Mead and Mataric, 2014) showed that when
11 a robot is producing gestures, comfort distance increases. Their explanation to this effect is
12 that participants might have positioned themselves farther away from the robot to avoid
13 physical contact.
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18 Experiments such as the ones presented in (Fiore et al., 2013) give an idea of how proxemics
19 and other social cues and signals affect human-robot interaction. An important conclusion of
20 the (Fiore et al., 2013) study is that, regardless of the proxemics behaviour, participants
21 attributed more social presence to their robot over repeated interactions. Other examples of
22 changes in participants' perceptions across repeated or sustained interactions can be found in
23 (Ljungblad et al., 2012). Changes in the proxemics preferences of users over time have also
24 been addressed in (Koay et al., 2007). An explanation of this behaviour is given in (KhengLee et
25 al., 2014): "This may be due to participants' increasing understanding of the robot's true
26 capabilities and common behaviours with greater exposure, and as their mental model of the
27 robot more closely resembles the real robot (capabilities) over time". However, in our
28 particular case in a hotel scenario, long or repeated interactions are unlikely to occur, as
29 service robots placed in public (or semi-public) scenarios are likely to maintain short-term
30 interactions, or breaching interactions as referred to in (Weiss et al., 2008). Our research aims
31 to address such issues as people's first time reactions in terms of proxemics and other social
32 cues, which might only be studied in a real setting.
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40 The ability to move gives robots a degree of usefulness that other machines lack. However, it
41 also means that the negotiation of space is a problem that should be addressed (Pacchierotti,
42 2006). This is of special importance in terms of safety, but may be a drawback in terms of
43 acceptance (Kulić and Croft, 2007). For example, generating loud warning sounds to avoid a
44 possible collision with a human could be a hindrance in developing a socially acceptable robot
45 (KhengLee et al., 2014). Taking this into account, one can conclude that sounds and verbal
46 communication are of great importance for autonomous robots. As has been said, in our
47 particular case of a hotel environment, breaching interactions are expected to occur, so
48 incorporating greeting behaviour to a service robot in addition to sounds negotiating space
49 could be crucial for user engagement. However, as stated before, a robot should exhibit
50 appropriate social behaviour, so it is necessary to study how people react to a robot that
51 greets them.
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57 Several studies have addressed how users react to a robot that greets them. In (Mumm and
58 Mutlu, 2011) they analyzed how participants vary their approaching distance to a robot while
59 manipulating gaze behaviour and the robot's likeability (i.e., whether the robot's initial
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1 greeting message was polite or rude). Their results show that participants who disliked the
2 robot maintained a greater physical distance from the robot than those who did not.
3 (Bainbridge et al., 2008) studied how users react to a non-mobile physical robot that waved to
4 the participants while an experimenter introduced it to them, and addressed that about half
5 the subjects responded with a wave or verbal greeting. (Trovato and Zecca, 2013) found
6 demographical differences in how Japanese and Egyptian users reacted to greetings made by
7 what appeared to be Japanese and Egyptian non-mobile robots over a simulated
8 teleconference. (Brandon et al., 2014) constructed an abstract greeting model based on
9 Kendon's observations of human greetings (Kendon, 1990) and programmed it into the Nao
10 Robot. They concluded that the greeting model improved the robot's social skills during a
11 greeting exchange in a controlled setting as users reacted favourably towards a robot that
12 greeted them.
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17 The results from the above studies suggest that it would be beneficial to include greeting
18 capabilities in an autonomous robot. However, it is not clear whether a robot should
19 implement those capabilities in an active or passive way. In a hotel environment, a robot that
20 tries to attract the users' attention could improve the level of engagement and the number of
21 potential users. On the other hand, a "too enthusiastic" greeting robot that, for instance,
22 keeps on interrupting a conversation in progress would probably decrease the level of comfort
23 and discourage users from interacting with it.
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27 Khan (Khan, 1998) explored the attitudes towards intelligent service robots, and concluded
28 that intelligent service robots are conceptualized as machines that can be controlled. In
29 (Dautenhahn et al., 2005), they indicated that a large proportion of participants were in favour
30 of having a robot companion, but would prefer it to have a role of an assistant, appliance, or
31 servant, while few wanted a robot companion to be a 'friend'. Similar results have later been
32 obtained by (Céline et al., 2008), who performed a survey that involved 240 participants. These
33 studies show that even though people prefer a robot that is useful and is endowed with
34 certain intelligence and human interaction capabilities, robot autonomy of decision should not
35 be too high.
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40 (Saulnier et al., 2011) investigated how people perceived a mobile robot's attempt to attract
41 their attention. Their results showed that people were able to interpret interruption urgency
42 from the robot's minimal nonverbal behavioural cues. (Satake et al., 2009) observed that
43 people usually ceased interacting with the robot when they "tested" it for a reaction, but then
44 did not get the expected response. In terms of taking the initiative for an interaction, these
45 results imply that a robot that greets users when it is not expected to do so could cause
46 rejection rather than engagement.
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51 As Sacarino is an autonomous robot, our study was focused not only on the study of better
52 communication capabilities for user acceptance, but also on analyzing what the necessary
53 minimum communication requirements for a service robot are in order to be able to engage
54 new users. Being able to depict those minimum requirements will allow other aspects of great
55 importance for an autonomous robot, such as power consumption, to be optimized.
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59 **3. Description of Sacarino**

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1 Sacarino (Zalama et al. 2013) is a humanoid robot in overall appearance and scale. It is
2 composed of two parts: a mobile base for moving around the hotel, and an anthropomorphic
3 body to interact with hotel guests. Sacarino's base, shown in figure 1, is controlled by four
4 double wheels arranged in a syncrodrive configuration. The wheels move and rotate at the
5 same time driven by two motors, one of which is responsible for the traction and the other for
6 the turn. On top of the drive system is a platform which turns synchronously with the wheels
7 supporting Sacarino's body, so that the social part of the robot is always facing in the direction
8 of motion. The base is responsible for housing the control electronics and the robot navigation
9 sensors.

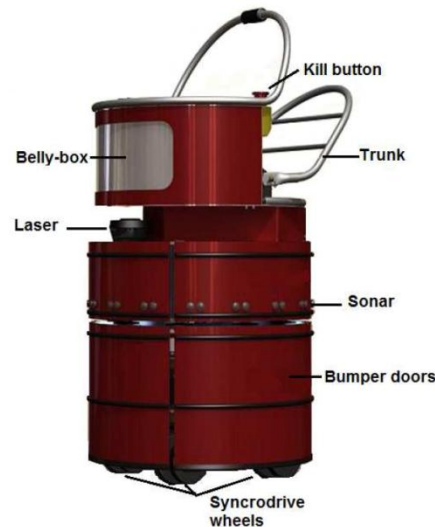


Figure 1. Sacarino's Base.

34 The body is in charge of the main facets of interactive social communication as it is designed in
35 a humanoid fashion. This can be easily separated from the rest of the robot so that it can be
36 used as an independent system. Sacarino can exhibit different social cues through its arms,
37 head, eyes, eyelids and mouth. The body includes the following elements (see figure 2)

- 38 • Torso. The torso of the robot includes two arms with two degrees of freedom each (shoulder
39 and elbow) which are driven by four servomotors. It also holds a touch screen in the front
40 which provides multimedia information and permits user interaction with the robot.
- 41 • Expressive Head. The head is the component that provides more expressiveness to the
42 system. It holds many of the interaction sensors and actuators such as camera and microphone
43 as well as LED based eyes and mouth that endow the system with bidirectional communication
44 capabilities. The head has two direct-coupled servomotors (providing pan and tilt movements)
45 in order to look at the user in a natural way. The head, jointly with the voice and also the arm
46 movement, provide the robot with different interaction channels.
- 47 • Camera and microphone. A camera is located at the top of the head. The camera also
48 includes an array of microphones for noise filtering and voice recognition.
- 49 • Eyes. The eyes can be illuminated and the brightness adjusted by pulse width modulation.
50 The eyelids are controlled by two servomotors for blinking and expressiveness.

1 • Mouth. The mouth is shaped by an array of LEDs that can set different gestures according to
2 the emotional state of the robot, or simulate the movement of lips while the robot is speaking.
3 Sacarino can communicate with people through the Verbio Speech Recognition and
4 Generation System. Conversation management is performed by ALICE AIMLbot (Alice, 2014),
5 which allows dialogues in contextually defined scopes. Communication is robot guided, and to
6 overcome problems of bad recognition or hearing due to noise, lack of context, etc., the
7 communication is multimodal, by voice and/or touchscreen. The robot speech is synchronously
8 written on the screen and the user can provide information to Sacarino through voice or the
9 touch screen.
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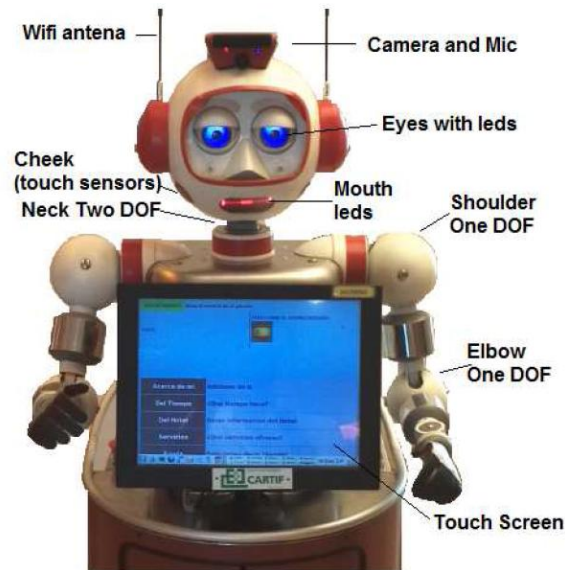


Figure 2. Sacarino's Body.

4. Experimentation

As stated before, our goal is to analyze which aspects of the robot design and behaviour are relevant in terms of user engagement and interaction as against other aspects not related to HRI but still important in robotic development (i.e. cost, energy demand). As both groups of characteristics seem to be intrinsically conflicting, the following research questions were formulated:

1. *Is embodiment relevant and important to engage users in breaching interaction?*
2. *Shall the robot take the initiative at the beginning of the interaction?*
3. *With what degree of passiveness could the robot still be able to engage new users?*

The results of answering these questions would allow us to optimize our robot design. For instance, if a passive robot (a robot in a 'sleep' mode) is able to engage new users the same way as an active one, this would provide means for energy saving, and thus increase the autonomy of our robotic platform.

DESIGN

In order to provide answers to our three research questions, we have considered the influence of three dichotomous factors in the interaction:

- 1) robot embodiment (with/without robotic body)
- 2) status of the robot (awake/asleep)
- 3) who starts communication (robot/user)

The combination of these factors in the appearance and behaviour of our robot would give a total of eight different robot states, as described in table 1:

Table 1: Considered robotic states as a function of the three dichotomous factors

State \ Factor	1	2	3	4	5	6	7	8
Embodied	YES	YES	YES	YES	NO	NO	NO	NO
Robot is awake	YES	YES	NO	NO	YES	YES	NO	NO
Robot starts communication	YES	NO	YES	NO	YES	NO	YES	NO

However, states 3, 7 and 8 were disregarded for our study. State 3 would imply that the robot should start the communication whenever it detects the presence of a new user. In our robotic system design, when the robot is “asleep”, its arms are held in an extended static position, the head is static and held high and the eyes are open. In this state, the screen remains switched off until someone approaches. Due to the fact that when the robot detects movement in an area closer than 3 meters it changes its state to “awake”, in terms of interaction, state 3 would result in a configuration similar to the robot configuration in state 2.

On the other hand, states 7 and 8 imply the absence of the robotic body. As will be described later, the non-embodied status was evaluated by substituting the robot with a pedestal that held a conventional computer, the touchscreen, speakers and the microphone. We considered that having this type of configuration with a switched OFF screen would be of no use for engaging users in any kind of interaction.

The final 5 evaluated robotic states are summarized and renumbered in Table 2:

Table 2: The final 5 evaluated robotic states

State \ Factor	1	2	3	4	5
Embodied	YES	YES	YES	NO	NO
Robot is awake	YES	YES	NO	YES	YES
Robot starts communication	YES	NO	NO	YES	NO

Description of the states with the robotic body:

- First state: Sacarino is “awake”, with its arms slightly bent at the elbow, the head held high and its eyes open and switched on. The robot randomly makes gentle movements with its

1 arms and head. The screen is on, and it shows the main menu screen. When an approach is
2 detected, Sacarino looks in the direction of the approach and makes a greeting to incite
3 interaction. The greeting includes sentences like: "Hello, good morning." "Can I help you?"
4 "Come closer and talk to me".
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6 • Second state: This condition aims to give Sacarino an active look, but without directly
7 encouraging interaction. Sacarino stays "awake". However, the robot does not make any
8 action or gesture of greeting when someone approaches it, it just answers when someone
9 talks to it or it is asked to provide further information through the touch screen.
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11 • Third state: Sacarino is "asleep", with its arms in an extended position, the head held high
12 and the eyes open, but it does not move. In this state, the screen remains turned off until
13 someone approaches.
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16 *Description of the states without the robotic body:*

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18 In order to evaluate the interaction with a non-embodied agent, Sacarino's software was
19 removed from its robotic body and placed in a conventional computer, with a touch screen,
20 speakers and the webcam with the microphone. Everything was placed on a stand, which
21 allows it to be at the most convenient height for handling (see figure 5). The system has the
22 same speech ability and recognition, and touch screen interaction as before, regardless of its
23 body. It loses its movement capacity and all similarity with the human body; however, it is able
24 to do the same things, but without the movement.
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29 Two states were defined in this configuration:
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31 • Fourth state: This state is used to study whether the greeting is useful, even when it does not
32 come from an anthropomorphic body. The configuration is the same as in the fifth state but, as
33 in the second state, it now makes a greeting to incite interaction when someone approaches.
34 In this state, the greeting is the same as was used in the second state.
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37 • Fifth state: The screen remains turned on showing the main menu. It does not make any
38 action or greeting; it just answers when someone talks to it or touches the screen.
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41 *PARTICIPANTS*

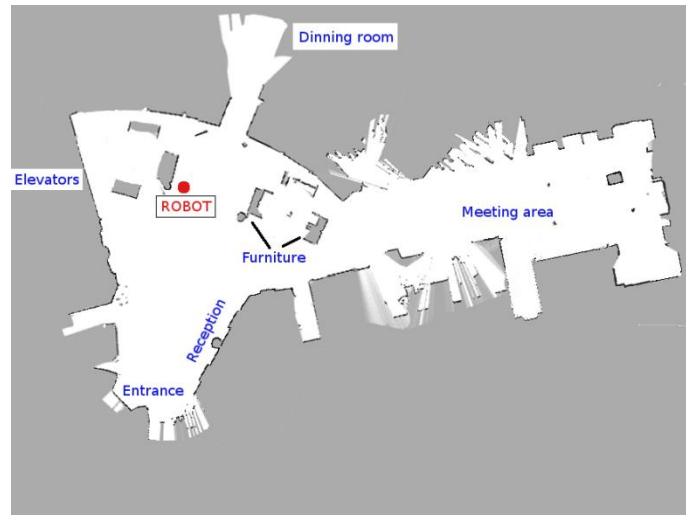
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43 A total of 169 interactions took place during the study. However, only individual interactions
44 were considered in this study. This included interactions that occurred between a single
45 individual and the robot, no matter if the individual was alone or accompanied by a group of
46 people. If, in any case, more than one individual interacted directly with the robot (via voice or
47 using the touchscreen), the whole interaction was disregarded. An interaction was considered
48 to begin when an individual first interacted with the robot using a voice command or the
49 touchscreen, and was considered to finish when the individual left the interaction area or
50 deliberately said goodbye. After a finalization, repeated interactions were also disregarded.
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53 Taking this into account, and after disregarding some cases because of incongruities in the
54 recorded data, only 95 out of 169 interactions were considered as valid for the analysis. From
55 those 95 interactions, 53 were held by a single user, whereas 42 were held by a single user but
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1 accompanied by more individuals. 74 were male and 21 female. The 95 participants were
2 distributed in groups of 20 for each robot state, except the fifth state which had 15
3 participants after disregarding some cases because of the reasons described above.

4 **MATERIALS**

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7 The experiment was held in the lobby of the Novotel Hotel in Valladolid. The lobby is flat and
8 has an inverted trapezoid shape (see figure 3), approximately 20 meters long on the longest
9 side and 8 meters on the shortest. The lateral sides were 18 meters long each. The main hotel
10 entrance is located in the shortest side, and the foyer has no other obstacles apart from two
11 columns and some furniture (see figure 3). The reception and an adjacent meeting area are
12 located on the right, the dining room entrance opposite the entrance, and the elevators and
13 stairway are on the left side of the foyer. The robot was placed close to the left central column
14 as can be observed in Figures 4 and 5, and the five different robotic states previously described
15 were evaluated.
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Figure 3. Annotated navigation map of the Novotel hotel foyer captured by Sacarino's laser.

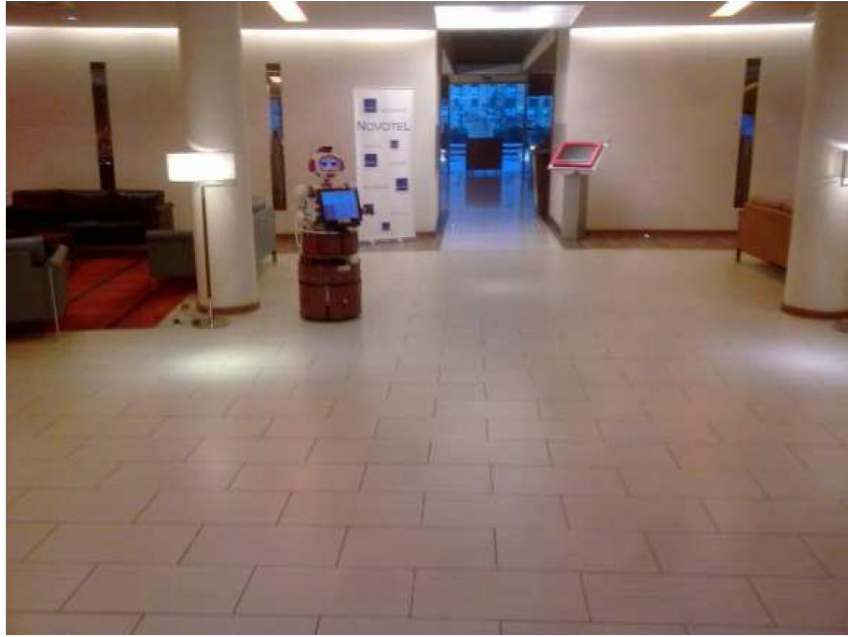


Figure 4. Set up corresponding to the first 3 states of Sacarino.



Figure 5. Set up corresponding to the last 2 states of Sacarino.

PROCEDURE

The robot was placed in the hotel lobby as can be shown in Figures 4 and 5, and each described robotic state was evaluated at a time. No indications were given to the users, as the robot is intended to operate autonomously. However, the robot screen includes an adaptive contextual menu which changes with every user interaction, and displays information, different options of commands and queries that the user can request to the robot. Figure 6 illustrates the menu that is shown in the screen of Sacarino:



Figure 6. Screenshot of the contextual menu shown in the screen of Sacarino.

For each state, a series of interactions was recorded. Apart from distance, data were recorded by direct observation of the interaction, without the participants realizing they were being studied. The observations were made in this way in an attempt to get the most natural conditions achievable. In order to maintain the privacy of the users, no video was recorded. Instead, during the study, two researchers were strategically placed in the hotel lobby, both of them sitting in the couches placed next to where the robot was standing. Both researchers observed the interaction and accordingly filled in a tabular form which contained the following entries:

- Date, time, sample number: The date and the time when a user first interacted with the robot using a voice command or the touchscreen were recorded. The sample number is just a numbering system to keep track of the interactions.
- Age & gender: The age and gender of the users was estimated or the user was asked in cases of doubt after interaction. Age was treated as a continuous interval variable.
- Distance: The distance (in centimetres) from which the interaction was made. This was estimated using the floor tiles which included small marks. Also, the laser sensor was programmed so that, when it detected an object closer than 3 metres, it started recording the average distance of the detected object each 0.5 seconds. Data from both direct observation and laser were correlated to obtain the final distance estimation. As stated before, if more than one user approached the robot, only the one that interacted directly with the robot was considered.
- Who starts the interaction: Either Sacarino by greeting the user or the user by speech or using the touchscreen. If just an approach is made and nobody interacts, then 'Nobody' was recorded.

1 • Duration: The duration of the interaction in seconds, either in a single approach, or in several
2 approaches within a short period of time.

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4 • Interaction type: this variable addressed if a real interaction has taken place between the
5 user and the robot. This variable indicates whether or not the user interacted fully with the
6 robot, in terms of obtaining useful information from it. If a user had interacted with Sacarino
7 either by using speech or the touchscreen and the robot had responded according to the
8 user's demands, then the interaction type was coded as "1". On the other hand, if the user just
9 approached to take a closer look at the robot, but there was no intention of interaction, or the
10 user did not obtain the information he/she requested, then the variable was coded as "0".

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12 • Observations (description): Additional information about how the interaction was carried out
13 that might be considered relevant to the study was recorded.

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15 No images, video sound, nor any personal information where recorded during the experiment.

16 17 18 *DATA ANALYSIS*

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20 All analyses were performed using the software R i386 3.1.2 and STATGRAPHICS Centurion XVI
21 16.2.04, with the alpha level at 0.05 for statistical significance, unless otherwise stated. As
22 shown in Figures 7 and 9, the distance and duration variables are far from being normally
23 distributed, as they follow a very skew-symmetric pattern. For a proper analysis, we have
24 transformed those variables into logarithmic units in order to carry out all statistical analyses
25 that require the assumption of normality. This is the case of all two-sample Student t-tests
26 performed. In the case of the multiple linear regression analyses performed, the logarithmic
27 transformation allows the standard distributional requirements for the error terms in this kind
28 of models (linearity, homoscedasticity, normality and uncorrelation) to be better
29 accomplished. The variable age^2 was also included in the fitted regression models, in order to
30 catch the quadratic trend observed in the scatterplots. Adding polynomial terms is a standard
31 way (among others) to proceed when fitting linear regression models where a nonlinear trend
32 is detected. Moreover, in this case, the fitted quadratic models allow for a nice interpretation
33 of the different behaviours of both young and old people with respect to middle-aged people,
34 when interacting with Sacarino.

35 36 37 38 39 40 41 42 *Effects of the robotic states over proxemics*

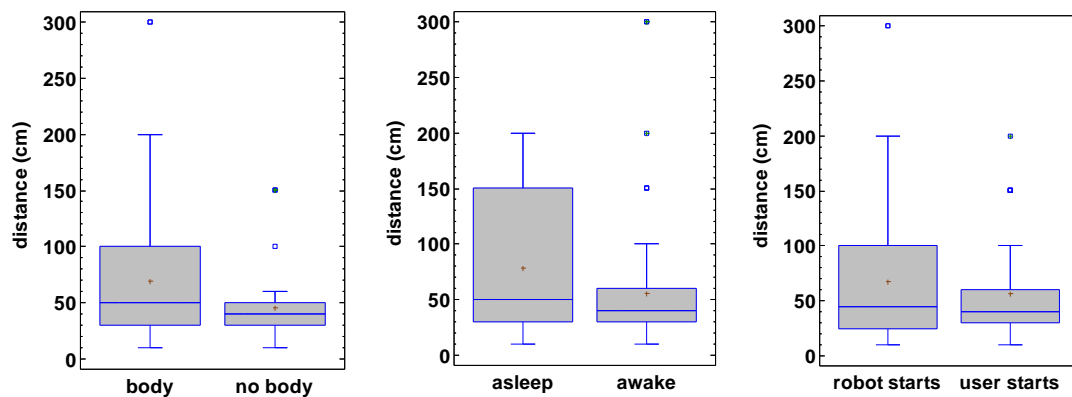
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44 In this first analysis, we studied the effects of the different robotic states in terms of
45 proxemics. That is, we want to determine how the different configurations of our robot affect
46 the distance a user feels comfortable in when interacting with Sacarino.

47
48 We considered three dichotomous independent variables: embodiment, status and initiative.
49 Age and gender were also considered as covariates, i. e., secondary variables that can affect
50 the relationship between the dependent variable and the independent variables of primary
51 interest. The two levels of the embodiment variable were coded as 'body' (the humanoid
52 robot appearance as shown in figure 3) and 'no body' (the robot appearance with just a menu
53 screen as shown in figure 4). The two levels considered for the status variable were coded as
54 awake (as described in the first and second states) and asleep (as described in the third state).

1 The two levels of the initiative variable were: robot starts interaction and user starts
2 interaction.

3 On the other hand, our dependent variable was the distance between the user and the robot.
4 This distance was obtained as the median value recorded by the laser during the interaction,
5 and was correlated with the annotations made by the two observers as described in the
6 procedure section. The distance was expressed in centimetres.
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9 A follow-up descriptive analysis was performed in order to better understand the relationship
10 between the status and distance variables, and also to explore further the effects of the other
11 two independent variables over the distance. The main observed difference was in terms of
12 the robot status, between the awake condition (M = 56.067, SE = 6.280) and the asleep
13 condition (M = 78.500, SE = 13.264). However, this difference is not statistically significant ($p =$
14 0.1315 for the Student t test, with the distance in logarithmic units). Results also showed a
15 noticeable difference between the 'body' (M = 69.58, SE = 8.394) and 'no body' (M = 45.714,
16 SE = 5.158) conditions ($p = 0.1853$), whereas a very small difference between 'robot starts
17 interaction' (M = 67.714, SE = 12.094) and 'user starts interaction' (M = 56.750, SE = 5.748)
18 was observed ($p = 0.9607$). Figure 7 summarizes the effects of the three independent variables
19 over the distance.
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Figure 7. Two sample comparisons of the variable distance with respect to the three independent variables

66 A multiple linear regression model was fitted to the collected data to evaluate the overall
67 capability of the explanatory variables (embodiment, status, initiative, age and gender) to
68 explain the response variable distance. As mentioned before, the distance was transformed
69 into a logarithmic scale and the explanatory variable age² was included to take into account
70 the detected quadratic trend. A forward selection algorithm was used to avoid the presence of
71 non-significant terms in the model, yielding a statistically significant model (overall significance
72 $p=0.0000$, R-squared=22.43%) containing the variables: embodiment ($p=0.0263$), age
73 ($p=0.0001$), and age² ($p=0.0020$). The contribution of the rest of the explanatory variables
74 was not statistically significant. The fitted model is represented in Figure 8 as two parallel
75 quadratic curves, one for embodiment="body", and the other one for embodiment="no body".
76 Young and old people seem to feel more comfortable close to Sacarino than middle-aged
77 people. The change of trend occurs around age=50. The estimated effect attributable to the

embodiment variable is an average increase of distance of 0.3414 (in log units) when embodiment="body", independently of the age.

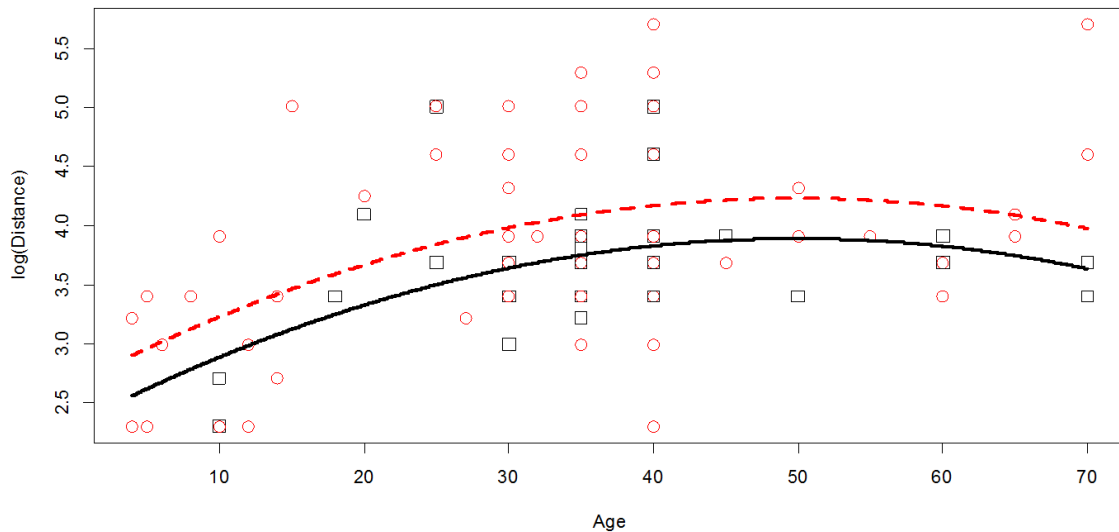


Figure 8: Plot of the fitted model for log(distance) against age, age² and embodiment. The dashed line and round dots (in red) correspond to embodiment="body", whereas the solid line and square dots (in black) correspond to embodiment="no body".

Effects of the robotic states over the duration of the interaction

In a second analysis, we studied the effects of the different robotic states in terms of the *duration* of the interaction held between the participants and the robot.

Again, we considered the same three dichotomous independent variables as in the proxemics study: embodiment, status and initiative; each of them coded in the same way as described before. Age and gender were also considered as covariates.

The dependent variable was the duration of the interaction with the robot. The duration of the interaction was measured in seconds. An interaction was considered to begin when an individual first interacted with the robot using a voice command or the touchscreen, and was considered to finish when the individual left the interaction area or deliberately said goodbye.

A follow-up descriptive analysis was performed in order to better understand the interaction between the three independent variables and the duration of the interaction. In terms of the robot status, there was an appreciable difference between the awake condition (M = 42.160, SE = 8.687) and the asleep condition (M = 21.750, SE = 4.417). However, this difference is not statistically significant (p = 0.1844 for the Student t test with the variables in logarithmic units). Although not statistically significant (p=0.4142), results also showed a certain difference between the 'body' (M = 43.833, SE = 10.563) and 'no body' (M = 27.629, SE = 5.183) conditions. Finally, a large and statistically significant difference (p=0.0395) was observed between the cases 'robot starts interaction' (M = 59.514, SE = 17.462) and 'user starts

interaction' (M = 25.233, SE = 3.524). Figure 9 summarizes the effects of the three independent variables over interaction time.

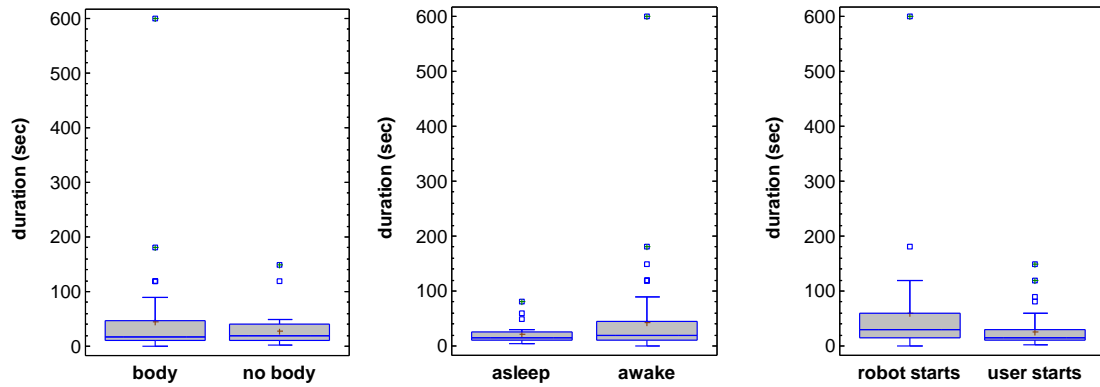


Figure 9. Two sample comparisons of the variable duration with respect to the three independent variables

As in the case of the response variable distance, a multiple linear regression model was fitted to explain the response variable duration through the explanatory variables embodiment, status, initiative, age, age² and gender. As mentioned before, the duration was transformed into a logarithmic scale and the explanatory variable age² was added to catch the quadratic trend detected. A forward selection algorithm was used to avoid the presence of non-significant terms in the model, yielding a fitted model containing the variables initiative (p=0.0412), age (p=0.0208), and age² (p=0.0441). The contribution of the rest of the explanatory variables was not statistically significant. Although statistically significant (overall significance p=0.0441), the amount of variability explained by the independent variables is smaller than in the case of the distance (R-squared=11.31%). The fitted model is represented in Figure 10 as two parallel quadratic curves, one for initiative="robot starts interaction" and the other one for initiative="user starts interaction". Young and old people seem to interact over longer periods with Sacarino than middle-aged people. The change of trend again occurs around age=50. The estimated effect attributable to the initiative variable is an average increase of duration of 0.4554 (in log units) when initiative="robot starts interaction", independently of the age.

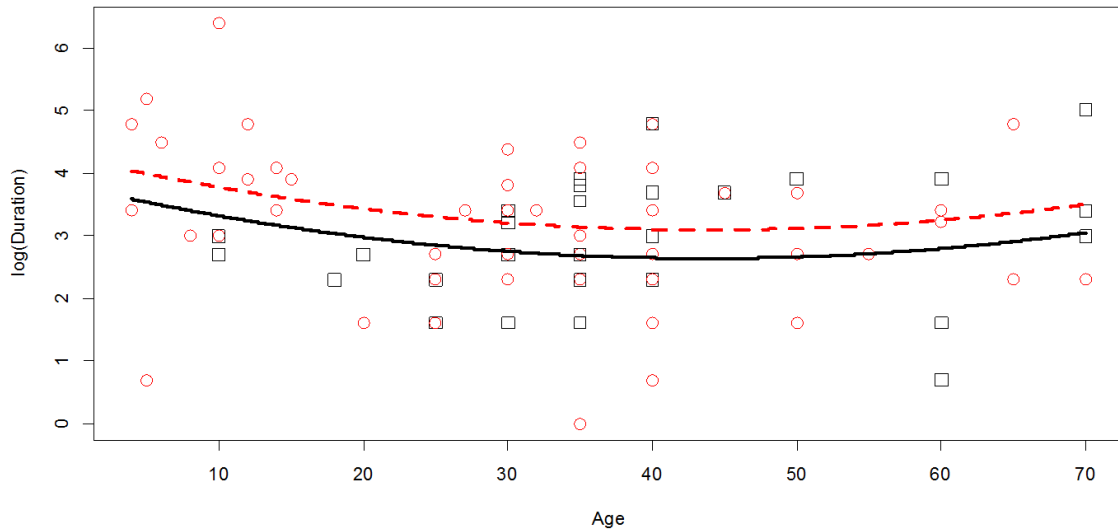


Figure 10. Plot of the fitted model for $\log(\text{duration})$ against age , age^2 and initiative . The dashed line and round dots (in red) correspond to $\text{initiative}=\text{"robot starts interaction"}$, whereas the solid line and square dots (in black) correspond to $\text{initiative}=\text{"user starts interaction"}$.

Effects of the robotic states over interaction type

In a third analysis, we studied the effects of the different robotic states in terms of interaction as a dichotomous variable, as already described. Figure 11 shows the results of an initial descriptive analysis using multiple bar charts, from which we can appreciate a weak and non-significant relationship in the case of embodiment ($p=0.3729$ for the Chi-square test of independence) and a stronger and significant relationship in the cases of status ($p=0.0006$) and initiative ($p=0.0065$). It seems that $\text{status}=\text{"awake"}$ and $\text{initiative}=\text{"robot starts interaction"}$ clearly favours interaction.

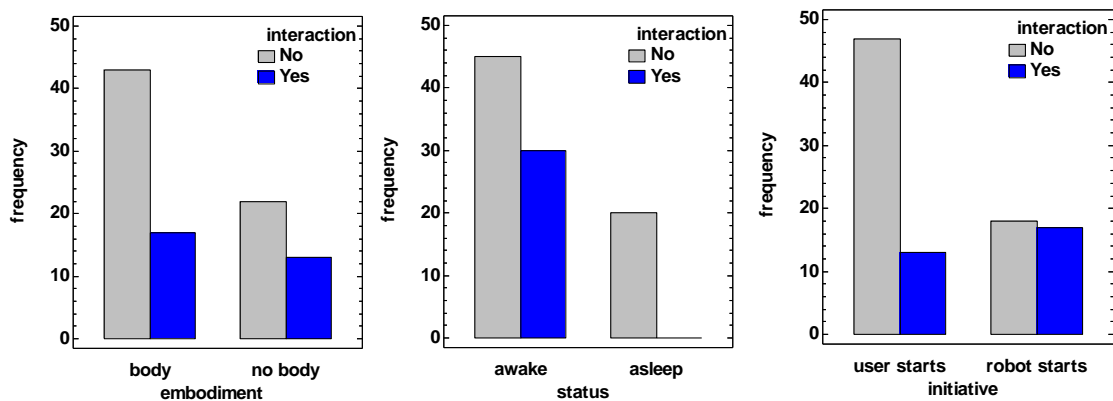


Figure 11. Multiple Bar Charts relating the response variable interaction with the independent variables embodiment , status and initiative .

1 A logistic regression model (intended for dichotomous response variables) was also fitted to
2 the collected data to evaluate the overall capability of the set of explanatory variables
3 embodiment, status, initiative, age, age² and gender, to explain the response variable
4 interaction. The findings of this analysis are irrelevant because the resulting model (after a
5 forward selection procedure) contains just the explanatory variable status (overall significance
6 of the deviance $p=0.0000$, $R\text{-squared}=14.80\%$), which was the most significant in the individual
7 analysis.
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10 Finally, the relationship between the interaction time (duration) and the distance was
11 analyzed. Using logarithmic units for both variables, the scatterplot shows a data cloud
12 exhibiting a decreasing linear trend. The Pearson's correlation coefficient between both
13 variables equals -0.5000 ($p=0.000$ for the Student t-test, valid for the null hypothesis of a
14 population correlation equal to zero), which indicates a moderate strength for the linear
15 relationship. The shorter the distance, the larger the interaction time, and vice versa. This is a
16 quite interesting relationship between both variables, since the partial correlation coefficient,
17 having excluded the effect of the explanatory variables (embodiment, status, initiative, age,
18 age² and gender), equals -0.5005 ($p=0.000$ for the Student t- test, valid for the null
19 hypothesis of a population correlation equal to zero). This is a very similar value to the one
20 obtained for the overall correlation coefficient between both variables.
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25 **5. Discussion**

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27 Parting from our research questions, we have evaluated the effects of robot embodiment,
28 status and level of passiveness on the interaction in terms of distance, duration and effective
29 interaction. Age and gender were also included in the analysis as covariables. Overall, the
30 obtained results suggest a baseline in how Sacarino should be presented to users in a hotel
31 environment, along with some fine tuning guidelines that should be taken into account. These
32 guidelines could be relatively generalizable to other robots that share similar or analogous
33 characteristics to the one presented in this paper.
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39 Results from a multiple linear regression model to evaluate proxemics behaviour showed
40 statistically significant effects for the variables embodiment and age. The contribution of the
41 rest of the explanatory variables was not statistically significant. The effects of age and
42 embodiment over proxemics can be observed in Figure 8. Young and old people seem to feel
43 more comfortable close to Sacarino than middle-aged people with a change in the trend
44 happening around age=50. The estimated effect attributable to the embodiment variable is an
45 average increase of the interaction distance when interacting with an embodied robot,
46 independently of the age.
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51 As in the case of the response variable distance, a multiple linear regression model was fitted
52 to explain the response variable duration of the interaction. The effects of age and initiative on
53 the duration can be observed in Figure 8. Young and old people seem to interact over longer
54 periods of time with Sacarino than middle-aged people. The change of trend again occurs
55 around age=50. The estimated effect attributable to the initiative variable is an average
56 increase of the duration of the interaction when the robot takes the initiative, independently
57 of the age.
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1 In terms of age, there is evidence that robots are more readily accepted by children, while
2 adults have reservations about accepting robots as social entities with which to interact. In
3 (Oosterhout, 2008), they state that children are more prone to interact with a short-sized
4 robot. However, even though Sacarino is 1.5m tall, in many of the interactions, children are
5 shown to have a predisposition to approaching our robot and to maintaining longer
6 interactions. This matches other results found in the literature (Woods, 2005; Yokoyama, 2010;
7 Walters, 2005).
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10 Also worth noting is the increasing trend of the distance as the user's age increases until the
11 age of 50, when it starts to decrease again. Our results for people of age >50 are different from
12 those obtained by (Heerink, 2011). Heerink evaluated the predisposition to interact with a
13 robot with 66 older adults, between 65 and 92 years old. His results indicated that age
14 correlates with intention to use, and older participants are less willing to use the robot than
15 younger ones. However, as stated in the literature, changes in robot proximity with elderly
16 users are controversial (Camperio and Malaman 2002). Regarding elderly people, some studies
17 in human-human proxemics have demonstrated the need for greater space, most probably
18 due to a feeling of inadequacy; whereas other studies reveal a tendency in older people to
19 narrow down distances because of a major need for sensorial involvement, as this increases
20 their possibility of interaction by overcoming their declining perceptual abilities (i.e.,
21 vision/hearing).
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27 Correlation results indicate a moderate strength for the relationship between the interaction
28 distance and the duration of the interaction with respect to the age variable. As can be
29 observed in Figures 8 and 10, children and older adults tend to maintain shorter interaction
30 distances over longer interactions. However, although our results relating age match those
31 found in the literature, these results need to be explored further, as the observed tendencies
32 could be due to other individual differences that have not been taken into account in our
33 study. For example, the longer interactions observed for children and older adults may be due
34 to the available time that these two age groups have when compared with the middle-aged
35 guests (e.g., leisure vs. business travellers). The amount of available time could, in turn, result
36 in a decrease in the interaction distance, as longer interactions could increase the sensation of
37 comfort, and people tend to stand closer to other people with whom they are more familiar
38 (Hall, E. T., 1966).
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45 Regarding the robot embodiment, results show that users tend to maintain a higher
46 interaction distance towards an embodied agent. In the embodied case, the overall distances
47 obtained from our experiments are consistent with human-robot proxemics literature.
48 Obtained mean scores of the comfort distance for the embodied condition were 69.58 cm,
49 which are slightly higher than those obtained by (Walters et al. 2009) (40 – 71 cm) or
50 (Takayama and Pantofaru, 2009) (25-52 cm). However, as stated in (Mead and Mataric, 2014),
51 in many of these studies, participants are explicitly told to respond to a distance or comfort
52 cue. In our study, as in the one performed by Mead and Mataric, participants were more
53 focused on the interaction itself, so the positioning might have been less conscious. Also, in
54 many of the studies carried out by Walters and Takayama, the robot is not producing gestures,
55 whereas in our study and the one by Mead and Mataric, the robot is gesturing in some of the
56 conditions. The Mead and Mataric study reported an interaction distance of 94 cm, with a
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1 gesturing robot that had a long reach. In our case, Sacarino can reach about (25 cm) while
2 gesturing, which could explain the increase in the comfort distance as participants might have
3 positioned themselves to avoid physical contact.

4 Under the non-embodied condition (where the robot architecture is embedded in a computer
5 and a screen) the mean distance value stays at 45.71cm. This distance could have two different
6 explanations. On the one hand, this is a reasonable distance to interact with a computer so,
7 regardless of the fact that in this condition speech synthesis and voice recognition capabilities
8 were also available, users did not feel any social presence of the social agent and considered it
9 a regular computer. On the other hand, the obtained distance is consistent with the results
10 presented by Takayama (25-52 cm), so it could also mean that users did perceive being in the
11 company of another social agent and stayed at a comfort distance similar to those found in the
12 literature. To obtain a proper conclusion, these results need to be investigated further in
13 future work.

14 In any case, it seems clear that embodiment affects the interacting distance, and that, in terms
15 of the Hall distance, users tend to maintain a personal distance when interacting with our
16 embodied robot in a hotel environment. It can be seen that this interaction distance is clearly
17 smaller than the social distance expected in a human-human communication for interactions
18 among acquaintances (120 – 370 cm), as the one hotel users would maintain with a human
19 bellboy.

20 In terms of the duration of the interaction, embodiment engages users in maintaining longer
21 interactions. Our results seem congruent with the ones found in the literature. For example, in
22 (Schermerhorn and Scheutz, 2011), they show that subjects interact differently with a
23 simulated robot than with a physically present robot, and that users tend to issue fewer
24 commands to the simulated robot than to the embodied robot. Also, in (Bainbridge et al.,
25 2011), they show that participants in their study had an overall more positive interaction with
26 the physically present robot, being more likely both to fulfill an unusual request and to afford
27 greater personal space to the robot. In terms of embodiment, it seems that our physically
28 present version of the robot causes an increase in the users' interest, making them explore the
29 robot's functionalities further.

30 Results associated with taking the initiative at the beginning of the interaction showed a small
31 difference in terms of comfort interaction distance: *robot starts interaction* ($M = 67.714$, $SE =$
32 12.094) and *user starts interaction* ($M = 56.750$, $SE = 5.748$). This means that once the user has
33 decided to interact with the robot (either taking the initiative or encouraged by the robot), the
34 interaction runs normally in terms of proxemics. However, the small increase in the interaction
35 distance (~10cm) observed when the robot starts the interaction may be related to the fact
36 that our greeting model is based on both a salutation and directional gaze. As stated in
37 (Brandon et al., 2014), the use of eye contact by having the robot's head face the person
38 during a greeting could be highly effective in simulating social behaviour, but persistent eye
39 contact can become uncomfortable, where the robot would appear to "stare" at the person.
40 As (Brandon et al., 2014) suggest, this could be overcome by making use of blinking capabilities
41 (which Sacarino actually implements as a random autonomous movement), and by
42 occasionally staring away from the user direction.

1 In addition, as reported by (Fiore et al., 2013), a robot is perceived as a more social agent if it is
2 capable of appearing to be considering implicit social rules of politeness during a shared
3 navigation situation (i.e. giving the “right of way” when a path crossing event occurs).
4 Extending this way of thinking to our greeting model, we could postulate that if a user
5 perceives the robot’s greeting as a non-polite gesture (i.e. it interrupts the user, produces a
6 sense of continuous staring), the greeting could be considered as a non-polite gesture, and the
7 robot as a less social agent. Taking this into account, our results are consistent with the ones
8 obtained by (Mumm and Mutlu, 2011), who showed that participants who disliked a robot in
9 terms of attitude and gaze maintained a greater physical distance from the robot than those
10 who did not. Although the difference in terms of distance between the greeting and non-
11 greeting model is not significant (10cm), in terms of our robot design we should consider
12 expanding the greeting experimentation, in order to ensure that our robot’s greeting model
13 does not discomfort potential users.
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18 In terms of the duration of the interaction, significant results show that a robot which takes
19 the initiative in an interaction had a significant effect on the duration of the interactions.
20 Descriptive statistics show a great increase in the duration of the interaction for the ‘*robot
21 starts the interaction*’ case, and that the duration doubles that obtained for a passive robotic
22 state. These results match others found in the literature, such as the ones obtained by
23 (Heerink et al., 2006), who examined the influence of the social abilities of the robotic agent
24 iCat for elderly participants in eldercare institutions. They used two experimental conditions:
25 one more socially communicative and a less socially communicative interface. Their results
26 showed that the more communicative condition caused a higher communication rate among
27 the participants.
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32 Taking human-human communication as a reference, an expected social behaviour for a robot
33 at the beginning of an interaction should be to greet the user, but this greeting should be
34 performed in a way that is socially acceptable by the user. However, as extracted from the
35 results of (Satake et al., 2009), people usually cease interacting with a robot when they “test”
36 it for a reaction but then do not get the expected response, which implies that a robot that
37 greets users when it is not expected to, or does so in a socially unacceptable way, could cause
38 rejection rather than engagement. It can be observed that, in our case, the greeting model
39 causes a great increase in users’ engagement, which leads us to conclude that our greeting
40 model is socially well-balanced.
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46 Although not statistically significant, differences were found between the *awake* ($M = 56.067$,
47 $SE = 6.280$) and *asleep* ($M = 78.500$, $SE = 14.714$) conditions. It has been reported in the
48 literature that different social cues in robots can elicit different emotional attributions. For
49 example, in (Fiore et al., 2013), they show that it is possible to include certain social cues in a
50 robotic design to convey certain emotional states that provide information of the intentions of
51 a robot. In our case, the ‘*awake*’ condition implies a robot that is more active and aroused, and
52 so implicitly conveys a greater sense of social presence in the user, thus inviting him/her to
53 maintain an interaction, and promoting a closer interaction distance. On the other hand, an
54 ‘*asleep*’ robot seems to be perceived as a machine that is not endowed with any social facets
55 apart from its appearance and thus does not cause any sensation of social presence. It can be
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1 observed that the interacting distance is higher, probably because users just stopped by to
2 take a look at the robot.

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4 The above results are correlated with the ones obtained in terms of the duration of the
5 interaction, and the same discussion could be applied when analyzing the data obtained for
6 the duration of the interaction between the 'awake' and 'asleep' conditions. As results show,
7 an 'asleep' robot seems to cause a sensation of non-activeness in the users, and thus the
8 expectations in terms of interaction capabilities and technology usefulness created in the user
9 seem to be lower, which leads to shorter interactions. In (Kheng Lee, 2014), they show that a-
10 priori expectations of robots become less important over repeated interactions as the
11 participants mental models of the robot become more like its actual capabilities. However, it
12 can be seen that in public spaces when short, unstructured and non-repeated interactions
13 occur, it is of special importance to elicit a sense of social presence, capabilities and usefulness
14 in the user as early as possible.
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19 Finally, in terms of the effectiveness of the interaction, results show that an 'awake' status and
20 a robot which takes the initiative during the interaction clearly favours maintaining an
21 interaction. It has to be noted, however, that apparently the embodiment does not seem to
22 benefit maintaining a proper interaction. This effect may be due to the way the variable
23 "interaction type" was considered, as it implies maintaining a full interaction with the robot
24 and obtaining some kind of information from it. Although the regression model applied did not
25 find significant results, it was observed that, on many occasions, the users who interacted with
26 the embodied version of the robot did not pay attention to the robot's screen, where specific
27 instructions of use were shown. As such, users tried to communicate with the robot as if it was
28 a real human being, mainly using voice commands. It has to be taken into account that noise in
29 open environments is a great inconvenience for voice recognition, and that users maintained a
30 relatively long distance from the robot in order to accomplish proper voice-command
31 recognition. For these reasons, the results in Figure 11 show the embodiment as a drawback
32 for effective interaction.
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39 **6. Conclusions**

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41 In this work, we have investigated the effects of various configurations of our bellboy robot
42 Sacarino in a hotel environment and under real conditions. The results of our experiments
43 have shown that the level of a robot's presence affects social interaction with the robot in
44 terms of proxemics, duration of the interaction and the type of interaction. We have examined
45 physical presence, contrasting human-robot interaction with a physically present robot versus
46 a video-displayed interface. Results have shown that although interaction distance is higher
47 towards an embodied agent, users tend to maintain a personal distance when interacting with
48 our embodied robot, and also, that embodiment engages users in maintaining longer
49 interactions.
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54 On the other hand, we have observed that including a greeting model in a robot is useful in
55 terms of engaging users to maintain longer interactions, while our greeting model does not
56 seem to affect the interaction distance that users feel comfortable in.
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1 Results also show that an active-looking robot is better able to attract the attention of users,
2 producing longer interactions than in the case of a passive-looking robot. The level of
3 activeness clearly influences users' physical and social perception towards the robot, as they
4 maintain a higher interaction distance when the robot is in an 'awake' state in comparison
5 with an 'asleep' state.
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7 Finally, based on our observations of the experiments, the fact that children are the ones who
8 maintain a closer distance was expected, because they play with the robot, they grab it by the
9 arms and they try to move it; in most cases without paying attention to the screen. In terms of
10 the robot design, this implies the necessity of building a robust robotic platform in order to
11 avoid all possible damage. However, this is a positive point of the design, as it indicates that
12 children feel comfortable with the robot. In any case, this behaviour has to be explored
13 further, as the lack of specific data gathered related to the type of guests (e.g., leisure vs.
14 business travellers, nationality), could be a drawback in the explanation of the longer
15 interactions. In any case, our annotations show that children are prone to interact with the
16 robot, maybe because of its cartoonish appearance or maybe due to the novelty effect.
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24 The above conclusions suggest some considerations for designers of service robots intended
25 for open environments such as a hotel foyer. In terms of cost-saving when opposed to
26 interaction effectiveness, developers should take into account the impact that changes in
27 physical presence have before choosing to replace a physical robot with a virtual or video-
28 displayed agent. Also, if looking to increase the robot's autonomy in terms of energy saving, it
29 should be considered that a robot with an 'asleep' appearance produces less engagement in
30 the users, and would not be able to attract as many new users as an active-looking one. In
31 terms of behavioural design, users tend to take human-human communication as a reference,
32 and expect the robot to greet the user at the beginning of an interaction. Our results lead us to
33 consider the importance of including a greeting model in a robot that operates in open
34 environments, as users perceive it as more socially present. As a final design consideration,
35 when the robot includes multimodal interaction channels, such as voice and touchscreen, it is
36 necessary to reconcile the closer interaction distance required by the touchscreen and the
37 personal interaction distance required by face to face voice interaction. This can be alleviated
38 by including large touchscreens and fonts. It has to be noted that, for this reason, Sacarino
39 initially included a 10-inch screen which was replaced by a 17-inch.
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47 Finally, in order to obtain the best results of effectiveness in the interaction, new ways of
48 informing the user how to interact efficiently with the robot need to be considered. The
49 interaction should include training, helping and feedback mechanisms in order to let the user
50 know about the robot's capabilities and its understanding scope.
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53 **Acknowledgements**

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